



# 2013 FINALS

MEMBERS INFORMATION

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## FINALS INFORMATION

One of the benefits of membership is the opportunity to access finals and AFL Grand Final tickets if Geelong Cats compete (eligible memberships apply). For information on weeks 1-3 of the 2013 AFL Finals Series please visit [geelongcats.com.au](http://geelongcats.com.au) or refer to the 2013 AFL Finals Information Flyer. Please read the following information which provides details for accessing an AFL Grand Final ticket should Geelong Cats compete.

## AFL GRAND FINAL ELIGIBILITY

Priority Group 1 – Premiership Members and Full Social Club Members holding a Home 11, Home and Away 16, Melbourne 11 or AFL Silver membership with Geelong Club Support have Priority 1 access for the AFL Grand Final ballot should Geelong Cats proceed to Preliminary Final week.

Priority Group 2 – Home 11, Home and Away 16, Melbourne 11 or AFL Silver members with Geelong Club Support have Priority 2 access for the AFL Grand Final ballot should Geelong Cats proceed to Preliminary Final week.

The following members are not eligible for Grand Final tickets via the ballot:

- Country/Interstate members
- 3-game members
- Supporter members
- AFL Full members (please refer to finals information sent from the AFL or visit [aflmembership.com.au](http://aflmembership.com.au))

## GEELONG CATS 2013 AFL GRAND FINAL TICKETING PROCEDURE

Members must register for the AFL Grand Final ballot with valid membership barcode number(s)\* via the internet\*\* or operator assisted phone service in the times as specified below.

Members who experience difficulties with registering barcodes are advised to contact Membership Services immediately on 1300 GO CATS (1300 46 2287). Membership Services staff will be available to assist members from 8am to 6pm only on the day of registration.

\* AFL Geelong Club Support Silver Members with Priority Group 1 eligibility please use your Geelong Cats membership barcode to register. AFL Geelong Club Support Silver Members with Priority Group 2 eligibility please use your AFL membership barcode to register.

\*\* If registering via internet please ensure you have or create a My Ticketek account at least 24 hours prior.

## REGISTRATIONS WILL ONLY TAKE PLACE SHOULD GEELONG CATS QUALIFY FOR A PRELIMINARY FINAL

### WIN QUALIFYING FINAL 1 – WEEK 1 (1ST OR 4TH ON THE LADDER)

Eligible members will be required to register on **Wednesday 11 September**.

### WIN QUALIFYING FINAL 2 – WEEK 1 (2ND OR 3RD ON THE LADDER)

Eligible members will be required to register on **Thursday 12 September**.

### WIN SEMI-FINAL 1 – WEEK 2

Eligible members will be required to register on **Wednesday 18 September**.

### WIN SEMI-FINAL 2 – WEEK 2

Eligible members will be required to register on **Thursday 19 September**.

Should Geelong Cats qualify for a Preliminary Final through any of the listed scenarios, registration times on the applicable day will be:

## **PRIORITY GROUP 1: PREMIERSHIP MEMBERS & FULL SOCIAL CLUB MEMBERS**

### **Register between 8am-11am**

Any Priority Group 1 members who do not register in the designated timeframe or instead elect to register within the Priority Group 2 timeframe will have waived their right to a guaranteed ticket. At the time of registration, Priority Group 1 members can elect not to receive standing room ticket(s), however we strongly recommend all members select option 1 – “I will accept the best available ticket” – including standing room at the time of registering to retain guaranteed access to an AFL Grand Final ticket.

## **PRIORITY GROUP 2: ALL OTHER ELIGIBLE MEMBERS**

### **Register between 12noon-9pm**

Priority Group 2 tickets will be allocated via the ballot after registrations of Priority Group 1 have been fulfilled. You will significantly reduce your chance of being successful in obtaining an AFL Grand Final ticket if you elect not to receive a standing room ticket(s) at the time of registration. Please note if you fail to register within the Priority Group 2 timeframe then your access to the ballot is waived.

## **MOBILITY IMPAIRED SEATING & COMPANION CARD HOLDERS**

Members who have a medical requirement for access to mobility impaired ticketing or who hold a companion card do not register via the ballot as outlined above. These members must complete a special registration form which is to be returned to the Club by **5pm Thursday 5 September**. Late registrations will not be accepted. Members that are currently recorded by the Club as either mobility impaired or companion card holders will find this form enclosed with this information. Members who require access to mobility impaired ticketing and have not received this form will be required to contact the Club to request this.

## **GENERAL REGISTRATION INFORMATION**

- Members are advised to confirm registration dates and times at [geelongcats.com.au](http://geelongcats.com.au)
- A non-refundable registration fee of \$5 per barcode registered will be charged at the time of registration to cover applicable administration costs.
- When registering Members will have the option to select:
  - 1. I will accept the next best available ticket – **INCLUDING STANDING ROOM**  
Members can receive category 1-7 seating, restricted view or standing room. These will be allocated on next best available basis.
  - 2. I will accept the next best available reserved seat – **NO STANDING ROOM**  
Members can receive category 1-7 or restricted view seating only. Members will not be allocated a standing room ticket.
- Members should have sufficient funds to cover up to category 1 ticket prices as outlined below in addition to the \$5 non-refundable registration fee (per barcode). Ticket prices will only be charged if Geelong Cats has qualified for the AFL Grand Final and members were successful in obtaining tickets via the ballot.

## 2013 AFL GRAND FINAL TICKET PRICES

PRICE CATEGORY	ADULT	CONCESSION
1	\$399	\$339
2	\$380	\$323
3	\$340	\$289
4	\$300	\$255
5	\$260	\$221
6	\$220	\$187
7	\$180	\$153
Restricted view seat	\$150	\$128
Standing room ticket	\$150	\$128

- Ticket prices will be charged according to the membership card category ie. a registered Adult membership card will be charged at the Adult ticket price. A registered Concession or Junior card will be charged at the Concession price. Children aged 3 and under may enter the AFL Grand Final at no charge, however must not occupy a seat.
- Members wishing to sit together must register their group in one transaction using one credit card. A limit of eight (8) tickets per transaction applies (VISA, Mastercard, Amex, Diners). Members should be aware that registrations with more than one ticket are “one in all in” or “one out all out” – group bookings will not be split.
- It does not matter what time you register within your allocated timeframe. All registrations will be randomised, so that registered members have equal opportunity within each Priority Group to obtain an AFL Grand Final ticket.
- Please note that your Ticketek Account Number will be used as a reference to confirm whether you have been successful in the ballot.

## IF GEELONG CATS QUALIFY FOR THE AFL GRAND FINAL

A random computer ballot based on registrations will be conducted should Geelong Cats qualify for the AFL Grand Final. For those Priority Group 1 members, this will determine the order of allocating tickets. For Priority Group 2 members, this will decide (a) who is successful and unsuccessful, and (b) the order in which tickets will be allocated. Members who were successful in the ballot will automatically have their credit card charged on either 21 or 22 September should Geelong Cats qualify for the 2013 AFL Grand Final.

Any rejected credit cards will be followed up the day after the Preliminary Final. Any payments that have not cleared by 5pm (EST) Sunday 22 September will result in tickets being cancelled. These tickets will be reallocated to the member(s) next in the ballot. The \$5 registration fee (per barcode) will be retained to cover administration costs incurred in the set up regardless of whether the registration was successful or unsuccessful.

Members can log on to [geelongcats.com.au](http://geelongcats.com.au) from 9am on Monday 23 September to see if they were successful or unsuccessful in the ballot by checking for their Ticketek Account Number. Members are advised to double-check the Ticketek Account Number by using the find function (Ctrl + F) instead of scrolling through the lists to ensure that the correct account has been searched for and that the account has not been missed when looking through the successful and unsuccessful lists. If you are unsure as to whether your number was successful or unsuccessful or require confirmation please contact Membership Services.

Tickets for successful members can be collected from **Victorian and selected Interstate Ticketek agencies** as of 12noon Monday 23 September or at the MCG (Gate 3) on AFL Grand Final day. Tickets must be signed for and collected by the credit card holder along with presentation of appropriate photo ID and Ticketek Account Number and the credit card that was used to purchase the ticket(s). It is highly recommended that the credit card holder collects the ticket(s) prior to AFL Grand Final day.

# REGISTRATION PROCEDURES

## CHECK LIST

Please use the following items to assist with your registration:

- Step-by-step booking guide
- The 12 digit barcode on the membership cards of all the members included in your registration (please remember you can only register in the ballot for as many tickets as the number of valid barcodes and a limit of eight (8) tickets per transaction applies). Record your barcode details below for reference when booking:

1	<input type="text"/>	<input type="text"/>	<input type="text"/>	2	<input type="text"/>	<input type="text"/>	<input type="text"/>
3	<input type="text"/>	<input type="text"/>	<input type="text"/>	4	<input type="text"/>	<input type="text"/>	<input type="text"/>
5	<input type="text"/>	<input type="text"/>	<input type="text"/>	6	<input type="text"/>	<input type="text"/>	<input type="text"/>
7	<input type="text"/>	<input type="text"/>	<input type="text"/>	8	<input type="text"/>	<input type="text"/>	<input type="text"/>

- Carefully check the AFL Grand Final Ticketing procedure to confirm your correct date and registration time. Refer to pages 2 and 3.

## BOOKING GUIDE - INTERNET

- **STEP 1** Visit [ticketek.com.au](http://ticketek.com.au) and log into your My Ticketek account. If you do not have a My Ticketek account it is advised this is created at least 24 hours prior to registration. As the credit card holder, you will need to ensure you are a My Ticketek member and that you are logged into your My Ticketek account to continue with the registration process.
- **STEP 2** Click on the Geelong Cats AFL Grand Final Registration tile on the Ticketek home page. Select your Priority Group from the drop down menu on the right hand side of the page.
- **STEP 3** Enter your membership barcode/s in the box provided (pressing Return/Enter after each barcode), and click 'Apply Now'. Each barcode will be charged a non-refundable \$5 registration fee at the end of the registration process.
- **STEP 4** The next page will prompt you to select your ticket preference. You will have the choice of the following two options:
  1. I will accept the next best available ticket - including standing room
  2. I will accept the next best available reserved seat - no standing room
- **STEP 5** To register each member for an AFL Grand Final ticket select '1' from the quantity drop down list next to the Ballot Price Type. REPEAT THIS PROCESS FOR EACH BARCODE THAT YOU ENTER. Select the delivery method and click 'Continue'.
- **STEP 6** The next page will confirm your request. Please read these details carefully and review all information before proceeding. Confirm all personal, address and phone details and enter your payment details. Read the terms and conditions and then check the box confirming you agree to the terms and conditions. Submit payment.
- **STEP 7** Once the registration is complete and your credit card has been authorised, you will be transferred to the confirmation page and be sent an email confirming your Ticketek Account Number and registration has been received.

Please keep this email and the membership barcode numbers used for registration in a safe place. Please record your **Ticketek Account Number** as this is a reference of your ballot registration and will be used as a reference to confirm if your registration is successful or unsuccessful.

## Ticketek Account Number

### BOOKING GUIDE - PHONE

Call the Registration Phone System: **1300 796 939**

Please be ready to provide the following details required to make a successful registration.

→**STEP 1** Phone Ticketek on 1300 796 939. Please ensure you have all membership barcode numbers and your credit card ready.

→**STEP 2** The operator will ask you to read out each barcode one by one. Each barcode will be charged a non-refundable \$5 registration fee at the end of the registration process.

→**STEP 3** You will then be prompted to select your ticket preference. You will have the choice of the following two options:

1. I will accept the next best available ticket – including standing room
2. I will accept the next best available reserved seat – no standing room

→**STEP 4** The operator will take down/confirm your personal details and your credit card details. All registration details will be confirmed back to you before the transaction is processed.

→**STEP 5** The operator will supply you with your Ticketek Account Number. Please record this and the membership barcodes you supplied as reference for your booking in the areas provided on this information page. Please record your **Ticketek Account Number** below as this is a reference of your ballot registration and will be used as a reference to confirm if your registration is successful or unsuccessful.

## Ticketek Account Number

### GEELONG CATS REGISTRATION TERMS & CONDITIONS

Geelong Cats in conjunction with the AFL make it a priority to provide a fair and convenient system for eligible members to gain access to AFL Grand Final tickets. Geelong Cats will be using an internet and telephone registration and ballot system for allocation of AFL Grand Final tickets. This means that all registrations within each Priority Group will be randomised so that all members, regardless of the time you register, have an equal opportunity to obtain an AFL Grand Final ticket. There is no need to be concerned if you do not get through on your first attempt. It is strongly recommended that you register for the ballot online at [ticketek.com.au](http://ticketek.com.au)

Please note, members who were unsuccessful in previous ballots will not receive preference to tickets in 2013.

The Geelong Cats have endeavoured to communicate (via all available means) the relevant information regarding AFL Grand Final ticketing to its members. It is the responsibility of the member to ensure that they are aware of the registration process and to register within the appropriate timeframe. Should members (including Premiership members and Full Social Club members) miss their relevant registration period due to any circumstances, Geelong Cats will not be held responsible and is unable to assist with registration after the specified times. If Geelong Cats do not qualify for the AFL Grand Final members will not be charged for tickets however the \$5 registration fee (per barcode) will be retained to cover administration costs incurred.